



# PHYSICAL SECURITY MONITORING-AS-A-SERVICE

Safeguard Employees, Leadership, and Physical Facilities

## What is LookingGlass Physical Security Monitoring-as-a-Service?

A completely outsourced way of online monitoring for risks to your organization's most valuable physical assets – all while minimizing overhead and reserving your staff for mission-critical tasks.

Our team of security experts continuously scans the Internet – surface, social, Deep and Dark Web – to identify online chatter that could manifest in the physical world to harm your employees, executives, and corporate facilities.

## Why?

The convergence of the cyber and physical worlds has made the work of physical security teams on the ground infinitely harder. The unprecedented transparency, immediacy, and high-volume of information available online - especially on social media - can expose employees, executives, and corporate facilities to potential harm from stalkers, hackers, and other adversaries.

Make fighting these threats easier by having cyber threat intelligence experts do it for you. Leverage LookingGlass' 20+ years of industry experience and millions invested in our robust and scalable collection, analysis, and response capabilities. We'll have your security operations up-and-running within a few hours versus a few weeks (or years).

## Addressing Your Challenges

Our analysts identify – and in some cases remove content related to – the following threats to your employees, executives, and facilities:

- Physical protests/disruptive activity
- Posted threats
- Reports of accidents or incidents
- Imposter Twitter accounts
- Unauthorized domain name registration
- Posting of doxed material
- Compromised account credentials
- Boycott activity
- Adversarial campaigns/petitions, and more

### Additional Features:

- Incidents at time-of-discovery
- Monthly reports
- On-Demand Investigation & Analysis Analyst (additional cost)
- Response and Mitigation Services (additional cost)





The Security Monitoring-as-a-Service market is estimated to be worth more than eight billion by 2020.<sup>1</sup> What's causing the rise in popularity? Companies trying to stay ahead of cyber threats before they become a business liability, all while balancing overworked and understaffed teams.

## WHY GO "AS-A-SERVICE"?

**87% OF IT SECURITY PROFESSIONALS EXPECT TO MOVE TO A SECURITY-AS-A-SERVICE MODEL WITHIN THE NEXT YEAR.<sup>2</sup>**

### One Stop Shop

Save yourself the hassle and frustration of coordinating with different companies for collection, analysis, and mitigation. Instead, streamline the process and fight your threats from start to finish with the same team, so you can rest assured that all of your issues are handled swiftly and with the same skill and importance.

### Minimize Costs

Skip the costly steps of hiring more staff or building/replacing infrastructure. Buying vs. building means lower initial costs.

### Quick & Easy Deployment

Why labor for years building an expensive security program when you can have it all in a matter of days? Going "as-a-service" simplifies deployment, delivering what you need faster than doing it yourself.

### Trained Cyber Experts

By 2019 there will be nearly two million unfilled cybersecurity positions.<sup>3</sup> Fill the gaps in your headcount by partnering with an organization that gives you access to fully-trained, industry experts so your staff can use their valuable time to focus on your most important security demands.

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## ABOUT LOOKINGGLASS CYBER SOLUTIONS

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LookingGlass Cyber Solutions delivers unified threat protection against sophisticated cyber attacks to global enterprises and government agencies by operationalizing threat intelligence across its end-to-end portfolio. Scalable threat intelligence platforms and network-based threat response products consume our machine-readable data feeds to provide comprehensive threat-driven security. Augmenting the solutions portfolio is a worldwide team

of security analysts who continuously enrich our data feeds and provide customers unprecedented understanding and response capability into cyber, physical, and third party risks. Prioritized, relevant, and timely insights enable customers to take action on threat intelligence across the different stages of the attack life cycle. Learn more at <https://www.lookingglasscyber.com/>.

**Know More. Risk Less.**

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<sup>1</sup> <https://www.marketsandmarkets.com/PressReleases/security-as-a-service.asp>

<sup>2</sup> [http://go.opaqnetworks.com/rs/239-IGJ-169/images/451\\_Research\\_Advisory.pdf](http://go.opaqnetworks.com/rs/239-IGJ-169/images/451_Research_Advisory.pdf)

<sup>3</sup> <http://www.insidecounsel.com/2016/09/15/cybersecurity-beyond-traditional-risk->