LOOKINGGLASS

BRAND SECURITY-AS-A-SERVICE™

Maintain Business Integrity and Credibility

Addressing Your Challenges

Our analysts identify and can take down the following threats to your brand:

- Domain name issues – cyber/typo squatting
- Logo/trademark abuse or misuse
- False/Questionable/Confidential claimed relationships
- Objectionable content using the brand
- Unauthorized or imposter social media accounts
- Rogue and unauthorized application discovery
- Negative workplace commentary
- Inappropriate employee conduct
- Questionable use of corporate email account
- Site Phishing/Site spoofing

What is LookingGlass™ Brand Security-as-a-Service?

A completely outsourced way to protect your organization's brand, trademarks/logos, intellectual property, and online reputation — all while minimizing overhead and reserving your staff for mission-critical tasks.

Our systems and team of security experts provides comprehensive online brand protection by monitoring the surface, social, and Deep and Dark Web to find these threats, as a managed service.

Why?

Organizations can lose millions of dollars every year to online brand infringement. Whether your brand is used in a fake domain name, your company is impersonated on social media, or your logo is placed next to damaging content, the impact can be disastrous to your revenue, reputation, customer trust, and customer loyalty.

Secure your online presence by leveraging LookingGlass' 20+ years of industry experience and millions invested in our robust and scalable collection, analysis, and response capabilities. We'll have your security operations up-and-running within a few hours versus a few weeks.

Additional Features

- Granular incidents delivered via portal and API
- Monthly summary
- On-Demand Investigation & Analysis™ Analyst (additional cost)
- Response and Mitigation Services (additional cost)

The "as-a-Service" market is estimated to be worth more than eight billion by 2020.[1] What's causing the rise in popularity? Companies trying to stay ahead of cyber threats before they become a business liability, all while balancing overworked and understaffed teams.

WHY GO "AS-A-SERVICE"?

One Stop Shop
Save yourself the hassle and frustration of coordinating with different companies for collection, analysis, and mitigation. Instead, streamline the process and fight your threats from start to finish with the same team, so you can rest assured that all of your issues are handled swiftly and with the same skill and importance.

Minimize Costs
Skip the costly steps of hiring more staff or building/replacing infrastructure. Buying vs. building means lower initial costs.

Quick & Easy Deployment
Why labor for years over building an expensive security program when you can have it all in a matter of days? Going "as-a-service" simplifies deployment, delivering what you need faster than doing it yourself.

Trained Cyber Experts
By 2019 there will be nearly two million unfilled cybersecurity positions.[2] Fill the gaps in your headcount by partnering with an organization that gives you access to fully-trained, industry experts so your staff can use their valuable time to focus on your most important security demands.

ABOUT LOOKINGGLASS
CYBER SOLUTIONS

LookingGlass Cyber Solutions delivers unified threat protection against sophisticated cyber attacks to global enterprises and government agencies by operationalizing threat intelligence across its end-to-end portfolio. Scalable threat intelligence platforms and network-based threat response products consume our machine-readable data feeds to provide comprehensive threat-driven security. Augmenting the solutions portfolio is a worldwide team of security analysts who continuously enrich our data feeds and provide customers unprecedented understanding and response capability into cyber, physical, and third party risks. Prioritized, relevant, and timely insights enable customers to take action on threat intelligence across the different stages of the attack life cycle. Learn more at **https://www.lookingglasscyber.com/.**

Know More. Risk Less.

[1] https://www.marketsandmarkets.com/PressReleases/security-as-a-service.asp
[2] http://www.insidecounsel.com/2016/09/15/cybersecurity-beyond-traditional-risk-